



FIRST ANNUAL  
**HISPANIC  
HERITAGE**  
*Celebration*

Sponsorship Proposal

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**InerG Impact welcomes the Anderson Community to celebrate our rich Hispanic Heritage at our Inaugural celebration!**



# EVENT *Details*

## Join us for InerG Impact's first Annual Hispanic Heritage Month Celebration Event in Anderson, Indiana!

Hosted in partnership with InerG Impact and EZ Talk Academy, this vibrant celebration features live cultural performances, music, community engagement, and vendors from the community. This is the first big event of its kind in Anderson, where the Hispanic community will come together to enjoy traditional cuisine, booths, inspiring guest speakers, and fun family activities.

Open to everyone, the event aims to honor and celebrate the diverse Hispanic heritage that enriches our community.

**Date:** October 12, 2024  
**Time:** 12-6 pm  
**Location:** InerG Impact  
2629 Lindberg Rd  
Anderson, IN 46012

### **Expected Attendance:**

300+ families and community members

### **Activities:**

- Cultural performances
- Food vendors
- Guest speakers
- Family activities

## WHY THIS EVENT IS IMPORTANT TO SUPPORT

To understand the profound impact that a Hispanic Heritage Month Celebration can have on Anderson and its surrounding areas, consider the current growth trends amongst the Hispanic Population in Anderson and Indiana:

### Hispanic Population in Anderson

With 6.67% of the total population, Hispanic and Latino Americans are the **largest ethnic minority** in Anderson ([Neilsberg](#))

### Growth of Hispanic Population in Indiana

Since 2000, Indiana's Hispanic population has **grown by nearly 82%**, highlighting a significant increase in diversity across the state ([Indiana In Context](#)).

### Youth and Family-Oriented Demographic

The Hispanic population in Indiana is significantly younger than the state's overall population, with a **median age of 24.1 years** compared to 37.1 years ([Indiana In Context](#))

### Economic and Educational Statistics

The median household income for Hispanic households in Indiana is \$35,122, and **the poverty rate among Hispanics is 34%**, underscoring the need for community support and engagement ([Indiana In Context](#))

## EVENT TARGET AUDIENCE

We are anticipating a large turnout, with an expected **attendance of over 300 hundred families** from the local and surrounding communities. The event aims to be a significant gathering, celebrating the diverse Hispanic heritage and promoting community engagement in Anderson.

### Age Groups

All ages, from children and families to young adults and seniors.

### Community Members

Primarily targeting the Hispanic community in Anderson and nearby areas, but also welcoming everyone interested in celebrating and learning about Hispanic culture.

### Local Businesses and Vendors

Encouraging participation from local Hispanic-owned businesses and vendors to showcase their products and services.

### Cultural Enthusiasts

Attracting individuals passionate about cultural diversity, community engagement, and Hispanic traditions.

**By focusing on these audiences, the event aims to foster a sense of unity, celebration, and cultural appreciation within the community.**

## EVENT CO-HOSTS



The mission of InerG Impact is to provide a safe space for everyone by fostering an environment of holistic wellness.



At EZ Talk Academy, our mission is to empower individuals to master new languages through personalized, immersive education.

### **Additional Supporting Partner Organizations**

Collabo XD  
Indiana Latino Institute  
Mercy Road Church Anderson  
Mercy Table  
OCD Cleaning  
The Exit Church

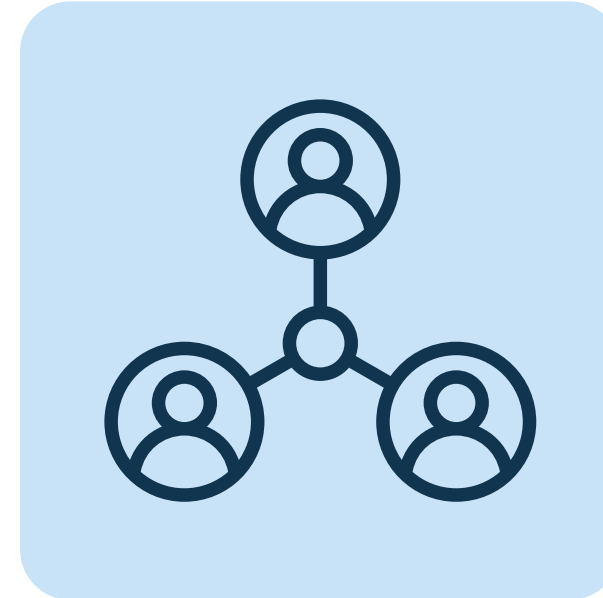
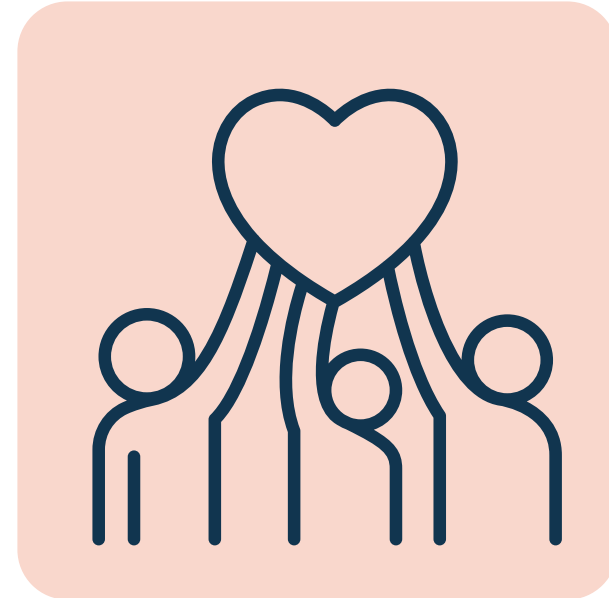
# SPONSORSHIP Opportunities

	<b>Platinum \$5,000</b>	<b>Gold \$2,500</b>	<b>Silver \$1,000</b>	<b>Bronze \$500</b>
<b>Membership Access</b>	1-Year Membership: Full access to InerG Impact's coworking space and amenities for one year	6-Month Membership: Half-year access to InerG Impact's coworking space and amenities	3-Month Membership: Quarterly access to InerG Impact's coworking space and amenities	-
<b>Gathering Space rental discount for one event (\$1000 value).</b>	100% Discount	50% Discount	20% Discount	10% Discount
<b>Placement of a vendor table to showcase your products/services at the event.</b>	Premier	Preferred	Standard	Standard
<b>Food Tickets</b>	10 Tickets	5 Tickets	2 Tickets	-
<b>Event Visibility</b>	Stage/Mic time	MC Recognition	-	-
<b>Logo Placement on Printed Event Materials</b>	Prominent logo placement on all printed event materials	Logo placement on all printed event materials	Logo placement on select event materials	Logo placement on event programs
<b>Exclusive Event Sponsorship Signage</b>	✓	✓	-	-
<b>Sponsorship Highlight on Event Social Media</b>	Featured in a series of dedicated social media posts leading up to the event	3 Posts	2 Posts	1 Post
<b>Logo and hyperlink on the InerG Impact website as a premier event partner.</b>	✓	✓	-	-
<b>Highlighted mention in the InerG Impact newsletter</b>	✓	✓	-	-
<b>Advertisement space in the New Annual Hispanic Heritage magazine</b>	Full-Page Ad	Half-Page Ad	-	-

## WHY SPONSOR?

### Community Impact

Support cultural enrichment and community engagement.



### Networking Opportunities

Connect with community leaders and attendees.

### Brand Visibility

High exposure to a diverse and engaged audience.



### Corporate Social Responsibility

Enhance reputation as a supporter of diversity and inclusion.



# READY TO SPONSOR?

Click on the sponsorship level below to purchase your event sponsorship package and become a sponsor for the **1st Annual Hispanic Heritage Celebration**

<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>
<a href="#"><u>CLICK TO PURCHASE</u></a>	<a href="#"><u>CLICK TO PURCHASE</u></a>	<a href="#"><u>CLICK TO PURCHASE</u></a>	<a href="#"><u>CLICK TO PURCHASE</u></a>

**If you prefer to pay by check or another method please reach out to us directly:**

## Contact Information

Event Coordinator  
Cory Graham, Executive Director InerG  
Email: [info@inergimpact.com](mailto:info@inergimpact.com)  
Phone: (765) 203-1023

**Want to donate directly to InerG Impact and support our mission?**

[Click here](#) to choose your own tax deductible donation amount.

*\*InerG Impact is a 501c3 organization*

**Upon purchasing your sponsorship package, a member from our team will reach out to work with you on leveraging your sponsorship benefits.**

If you have any questions or need more information please feel free to contact us!



# THANK YOU!

Please contact us with any questions or for more information



**Cory Graham, Executive Director**  
info@inergimpact.com  
(765) 203-1023